



FRIENDS OF MOSS LANDING  
MARINE LABORATORIES  
*presents*



# THE UN-NATURAL HISTORY OF CANNERY ROW

*An evening with Cannery Row Historian Michael Hemp*  
Please join us Wednesday, April 24<sup>th</sup> at 6:30 PM

Prof. Sandy Lydon once posed that since there is the study of "Natural History"—then what we do in the study of human behavior can actually be described as "Un-natural History"...

**ABOUT THE TALK:** Has anyone ever put the whole picture of Cannery Row, Monterey, together for you? Don't feel alone if that's the case. There are few resources easily accessed to get to it all. The PowerPoint archival photographic historical presentation by Cannery Row historian Michael Kenneth Hemp, currently president of the non-profit Cannery Row Foundation he created in Ed Ricketts' Lab in 1983, is designed to do that. Spectacular PowerPoint Archival images, largely from the Pat Hathaway Collection (Monterey), illustrate the evolution of Cannery Row from its misty origins to the "Sardine Capital of the World" during WWII—and the impacts of that history on the make-up and character of the Monterey of today. It's all there: a largely Immigrant work force, American industrialization, World Wars, the Great Depression, a truly great American novelist, and a revolutionary in marine sciences. That and the fishing and canning process that John Steinbeck had no need explaining in his Cannery Row "fiction."

**ABOUT THE SPEAKER:** Berkeley born and UC Educated, Michael Kenneth Hemp became Cannery Row's career historian in a scenario as convoluted as some of John Steinbeck's fiction. The self-described "accidental historian" first came to the Monterey Peninsula from the Bay Area from the time he got his driver's license. Graduation from UC Berkeley in 1966, and military service as a Captain, USAF Special Intelligence, still did not get him into the State Department. Work for "Adventures in Dining" and "Monterey Life Magazine" provided the opportunity to live on the Peninsula where an assignment to do a digest edition for "Monterey Life" about Cannery Row changed his life: there was no history of it! The rest is history...including the establishment of the non-profit Cannery Row Foundation in 1983 and the initial publication of "CANNERY ROW, The History of John Steinbeck's Old Ocean View Avenue" in 1986. Now in its Third Edition, its hundreds of archival photos form the spine of his heralded PowerPoint presentations of the Old Row. Signed copies are available for \$20.00 – 20% off its \$25 cover price, with a free canning label bookmark – after the presentation.

**Recommended donation for non-Friends of MLML: \$8**

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Community Science Lectures are held in the Seminar Room at MLML at 8272 Moss Landing Road in Moss Landing.  
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